



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L2

Results as of: 4/30/2014

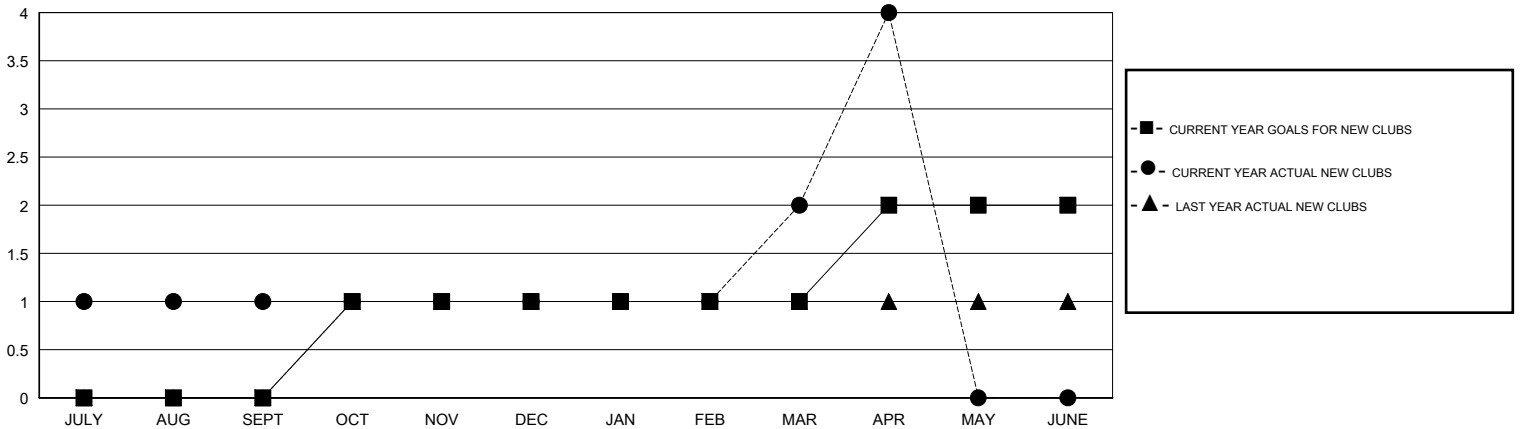
GMT: DANA BIGGS

LOCATION CALIFORNIA

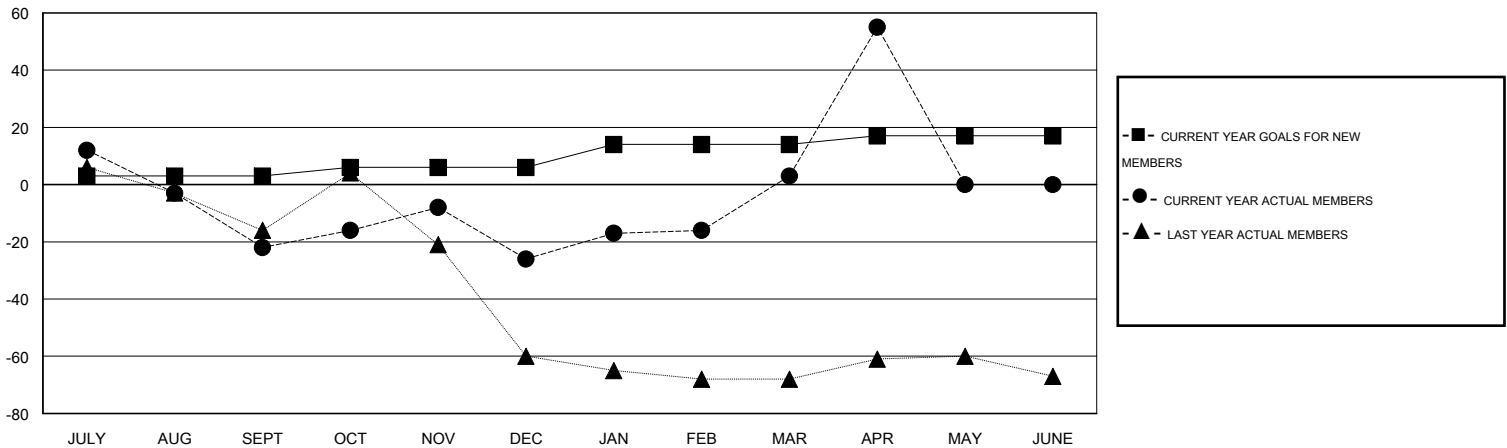
GMT CA 1

Clubs					Members				
RESULTS FOR 2013-2014					RESULTS FOR 2013-2014				
QUARTER	NEW CLUB GOAL	ACTUAL NEW CLUBS	ACTUAL DROPPED CLUBS	ACTUAL NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	ACTUAL TOTAL MEMBERS ADDED	ACTUAL DROPPED MEMBERS	ACTUAL NET GAIN/LOSS
JULY/AUG/SEPT	0	1	0	1	JULY/AUG/SEPT	3	87	109	-22
OCT/NOV/DEC	1	0	1	-1	OCT/NOV/DEC	3	37	41	-4
JAN/FEB/MAR	0	1	0	1	JAN/FEB/MAR	8	62	33	29
APR/MAY/JUNE	1	2	0	2	APR/MAY/JUNE	3	62	10	52

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	38 CLUBS OF 52 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	897 (68.26%)
DECEASED	CLICK HERE FOR HEALTH ASSESSMENT DATA	FEMALE	417 (31.74%)
CLUB CANCELLED		FAMILY UNIT MEMBERS	124
OTHER		HEAD OF HOUSEHOLD	59
TOTAL		NON-HEAD OF HOUSEHOLD	65